



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101762

Schedule Dates 09/04/12-09/15/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/12/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894237
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,908.75
Net Total \$44,816.25
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$52,725.00
Grand Total:	145	\$52,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	5A- 5:55A (EST)	6		X	X	X	X			6	\$150.00	\$900.00	WBNS-TV (WBNS)	5A	8/3/12
2.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	5:57A- 7A (EST)	6		X	X	X	X			6	\$350.00	\$2,100.00	WBNS-TV (WBNS)	6A	8/3/12
3.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	7A- 8A (EST)	6		X	X	X	X			6	\$375.00	\$2,250.00	WBNS-TV (WBNS)	THIS MORNING 7A	8/3/12
4.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	8A- 8:55A (EST)	6		X	X	X	X			6	\$150.00	\$900.00	WBNS-TV (WBNS)	THIS MORNING 8A	8/3/12
5.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	4:25A- 4:58A (EST)	4		X	X	X	X			4	\$10.00	\$40.00	WBNS-TV (WBNS)	430A	8/3/12
6.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	8:58A- 9:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	KELLY	8/3/12
6.1	Normal Line / SPOT	09/04/12-09/07/12	5	:30	8:58A- 9:55A (EST)	6		X	X	X	X			6	\$175.00	\$1,050.00	WBNS-TV (WBNS)	KELLY	8/7/12
7.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	9:58A- 10:55A (EST)	4		X	X	X	X			4	\$250.00	\$1,000.00	WBNS-TV (WBNS)	DEAL	8/3/12
8.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	10:58A- 11:57A (EST)	6		X	X	X	X			4	\$225.00	\$900.00	WBNS-TV (WBNS)	TP1R	8/3/12
8.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Political/Spot -800	
8.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Political/Spot -800	
9.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X			4	\$275.00	\$1,100.00	WBNS-TV (WBNS)	NOON	8/3/12
10.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	8/3/12
10.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	12:30P- 2P (EST)	4		X	X	X				4	\$275.00	\$1,100.00	WBNS-TV (WBNS)	SOAPS	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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11.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	8/3/12
11.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	2P- 3P (EST)	3		X	X	X				3	\$175.00	\$525.00	WBNS-TV (WBNS)	TALK	8/8/12
12.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	3P- 3:55P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR PHIL	8/3/12
12.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	3P- 3:55P (EST)	4		X	X	X				4	\$175.00	\$700.00	WBNS-TV (WBNS)	DR PHIL	8/8/12
13.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	8/3/12
13.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	3:58P- 5P (EST)	4		X	X	X				4	\$175.00	\$700.00	WBNS-TV (WBNS)	DR OZ	8/8/12
14.0	Revised Line / SPOT	09/04/12-09/07/12	5	:30	5P- 6P (EST)	7		X	X	X	X						WBNS-TV (WBNS)	5P	8/3/12
14.1	Normal Line / SPOT	09/04/12-09/06/12	5	:30	5P- 6P (EST)	6		X	X	X				6	\$550.00	\$3,300.00	WBNS-TV (WBNS)	5P	8/8/12
15.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	6P- 6:30P (EST)	4		X	X	X	X			3	\$625.00	\$1,875.00	WBNS-TV (WBNS)	6P	8/3/12
15.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA Sports Runover	
16.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$750.00	\$3,000.00	WBNS-TV (WBNS)	JEOP	8/3/12
17.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL	8/3/12
18.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	11P- 11:35P (EST)	4		X	X	X	X			4	\$550.00	\$2,200.00	WBNS-TV (WBNS)	11P	8/3/12

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19.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	11:35P- 12:37A (EST)	4		X	X	X	X			4	\$225.00	\$900.00	WBNS-TV (WBNS)	LETTERMAN	8/3/12
20.0	Normal Line / SPOT	09/04/12-09/07/12	5	:30	12:37A- 1:37A (EST)	4		X	X	X	X			4	\$40.00	\$160.00	WBNS-TV (WBNS)	FERGUSON	8/3/12
21.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	4:58A- 6:56A (EST)	2						X		2	\$100.00	\$200.00	WBNS-TV (WBNS)	SAT 5A	8/3/12
22.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	6:57A- 9A (EST)	2						X		2	\$250.00	\$500.00	WBNS-TV (WBNS)	SAT THIS MORNING	8/3/12
23.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	6:28A- 8:30A (EST)	2							X	2	\$100.00	\$200.00	WBNS-TV (WBNS)	SUN 630A	8/3/12
24.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	8:58A- 10:30A (EST)	2							X	2	\$325.00	\$650.00	WBNS-TV (WBNS)	CBS SUN MORNING	8/3/12
25.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	6:28P- 6:57P (EST)	1							X	1	\$500.00		WBNS-TV (WBNS)	SUN 630P	8/3/12
25.0.1	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Schedule Change/Exception	
26.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	5:58P- 6:30P (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	SAT 6P NEWS	8/3/12
27.0	Revised Line / SPOT	09/10/12-09/10/12	5	:30	7:57P- 8:55P (EST)	1	X										WBNS-TV (WBNS)	HIMYM / 2 BROKE	8/3/12
27.1	Revised Line / SPOT	09/10/12-09/10/12	5	:30	7:57P- 8:55P (EST)	1	X										WBNS-TV (WBNS)	HOW I MET YOUR MOTHER/CBS PREVIEW SHOW	8/29/12
27.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7:57P- 8:55P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	MOTHER/CBS PREVIEW SHOW	8/29/12

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28.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	10P- 11P (EST)	1	X								\$1,300.00		WBNS-TV (WBNS)	HAWAII 5-0	8/3/12
28.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
29.0	Normal Line / SPOT	09/04/12-09/04/12	5	:30	7:57P- 9P (EST)	1		X						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NCIS	8/3/12
30.0	Normal Line / SPOT	09/04/12-09/04/12	5	:30	9P- 10P (EST)	1		X						1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	NCIS LA	8/3/12
31.0	Normal Line / SPOT	09/05/12-09/05/12	5	:30	9P- 10P (EST)	1			X					1	\$1,700.00	\$1,700.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
32.0	Normal Line / SPOT	09/06/12-09/06/12	5	:30	7:57P- 9P (EST)	1				X				1	\$1,900.00	\$1,900.00	WBNS-TV (WBNS)	BIG BANG /2.5	8/3/12
33.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	7:57P- 9P (EST)	1					X				\$800.00		WBNS-TV (WBNS)	48 HRS	8/3/12
33.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Spot - STAND UP TO CANCER	
34.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	9P- 10P (EST)	1					X			1	\$900.00	\$900.00	WBNS-TV (WBNS)	CSI NY	8/3/12
35.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	9P- 10P (EST)	1						X			\$450.00		WBNS-TV (WBNS)	CRIMETIME	8/3/12
35.0.1	Closed Preempt	09/08/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
36.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	6:57P- 8P (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	60 MINUTES	8/3/12
37.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	10P- 11P (EST)	1							X	1	\$900.00	\$900.00	WBNS-TV (WBNS)	NYC 22	8/3/12

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38.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	11P- 11:35P (EST)	1	X							1	\$650.00	\$650.00	WBNS-TV (WBNS)	NEWS	8/3/12
39.0	Normal Line / SPOT	09/08/12-09/09/12	5	:30	11P- 11:35P (EST)	2						X	X	2	\$375.00	\$750.00	WBNS-TV (WBNS)	NEWS	8/3/12
40.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	11:35P- 12:37A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	LETTERMAN	8/3/12
41.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	11:35P- 12A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	8/3/12
42.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	12A- 1A (EST)	1						X		1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
43.0	Revised Line / SPOT	09/09/12-09/09/12	5	:30	11:35P- 12A (EST)	1							X				WBNS-TV (WBNS)	W2W SPORTS	8/3/12
43.1	Normal Line / SPOT	09/09/12-09/09/12	5	:30	11:35P- 12A (EST)	2							X	2	\$225.00	\$450.00	WBNS-TV (WBNS)	W2W SPORTS	8/9/12
44.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	12A- 1A (EST)	1							X	1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
45.0	Normal Line / NFL/AFC FOOTBALL	09/09/12-09/09/12	4	:30	12:57P- 4P (EST)	1							X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NFL	8/3/12
46.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5A- 5:55A (EST)	1	X							1	\$150.00	\$150.00	WBNS-TV (WBNS)	5A	8/3/12
47.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5:57A- 7A (EST)	1	X							1	\$350.00	\$350.00	WBNS-TV (WBNS)	6A	8/3/12
48.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7A- 8A (EST)	1	X							1	\$375.00	\$375.00	WBNS-TV (WBNS)	THIS MORNING 7A	8/3/12
49.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	8A- 8:55A (EST)	1	X							1	\$150.00	\$150.00	WBNS-TV (WBNS)	THIS MORNING 8A	8/3/12
50.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	4:25A- 4:58A (EST)	1	X							1	\$10.00	\$10.00	WBNS-TV (WBNS)	430A	8/3/12

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53.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	10:58A- 11:57A (EST)	1	X							1	\$225.00	\$225.00	WBNS-TV (WBNS)	TPIR	8/3/12
54.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	11:58A- 12:30P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	NOON	8/3/12
55.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	12:30P- 2P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	SOAPS	8/3/12
56.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	2P- 3P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	TALK	8/3/12
57.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	3P- 3:55P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	8/3/12
58.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	3:58P- 5P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	8/3/12
59.0	Revised Line / SPOT	09/10/12-09/10/12	5	:30	5P- 6P (EST)	1	X										WBNS-TV (WBNS)	5P	8/3/12
59.1	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5P- 6P (EST)	2	X							2	\$550.00	\$1,100.00	WBNS-TV (WBNS)	5P	8/8/12
60.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6P- 6:30P (EST)	1	X							1	\$625.00	\$625.00	WBNS-TV (WBNS)	6P	8/3/12
61.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6:58P- 7:30P (EST)	1	X								\$750.00		WBNS-TV (WBNS)	JEOP	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 101762

Schedule Dates 09/04/12-09/15/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1536/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

Date Entered 08/03/12
Last Modified 09/12/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07894237
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,908.75
Net Total \$44,816.25
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	145	\$52,725.00
Grand Total:	145	\$52,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
62.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7:30P- 7:57P (EST)	1	X							1	\$500.00	\$500.00	WBNS-TV (WBNS)	WHEEL	8/3/12
63.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	12:37A- 1:37A (EST)	1	X							1	\$40.00	\$40.00	WBNS-TV (WBNS)	FERGUSON	8/3/12
64.0	Revised Line / SPORTS	09/09/12-09/09/12	4	:30	3P- 7P (EST)	1							X				WBNS-TV (WBNS)	US OPEN TENNIS	8/7/12
64.1	Normal Line / SPORTS	09/09/12-09/09/12	5	:30	3P- 7P (EST)	1							X	1	\$275.00	\$275.00	WBNS-TV (WBNS)	US OPEN TENNIS	8/7/12
65.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	6:58P- 7:30P (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	SAT JEOPARDY	8/7/12
66.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	7:30P- 7:57P (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/7/12
67.0	Normal Line / SPOT	09/04/12-09/04/12	5	:30	10P- 11P (EST)	1		X							\$950.00		WBNS-TV (WBNS)	THE MENTALIST	8/9/12
67.0.1	Closed Preempt	09/04/12															WBNS-TV (WBNS)	Schedule Change/Spot - DEMOCRATIC NATIONAL CONVENTION	
68.0	M/G For 67.0.1 / Special	09/04/12-09/04/12	5	:30	10P- 11P (EST)	1		X						1	\$950.00	\$950.00	WBNS-TV (WBNS)	DEMOCRATIC NATIONAL CONVENTION	8/22/12
69.0	M/G For 33.0.1 / Special	09/04/12-09/04/12	5	:30	10P- 11P (EST)	1		X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	DEMOCRATIC NATIONAL CONVENTION	8/30/12
70.0	M/G For 8.0.1,8.0.2 / SPOT	09/10/12-09/10/12	5	:30	11:35P- 12:37A (EST)	1	X							1	\$250.00	\$250.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
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Headline # ECR07894237
Demo
Order Type Normal
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Commission % 15.00
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Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
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Grand Total:	145	\$52,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	M/G For 8.0.1,8.0.2 / SPOT	09/09/12-09/09/12	5	:30	6:28A- 8:30A (EST)	2							X	2	\$100.00	\$200.00	WBNS-TV (WBNS)	SUNDAY AM NEWS	9/7/12
72.0	Normal Line / NCAA SPORTS	09/15/12-09/15/12	4	:30	3:30P- 6:58P (EST)	2						X			\$500.00		WBNS-TV (WBNS)	NCAA FOOTBALL	9/12/12
72.0.1	Closed Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$2000	
72.0.2	Closed Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$2000	
73.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	7:57P- 9P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	UNDER COVER BOSS	9/11/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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